

Press Release

FOR IMMEDIATE RELEASE

Contact: Dan Gilman – 412-600-3696
August 16, 2009
Daniel.gilman@city.pittsburgh.pa.us

E-Democracy

Peduto and Local Company Make Pittsburgh the Leader

PITTSBURGH – Pittsburgh City Councilman William Peduto and YinzCam, Inc. President, Priya Narasimhan, will make a major announcement Monday morning. Councilman Peduto and YinzCam will announce the launch of iBurgh, a new system that will make Pittsburgh the nation's leader in bringing government to the people. This new tool will improve government response to potholes, snow removal, and other constituent services.

By utilizing iBurgh, Pittsburgh will become the nation's first major city to implement a comprehensive government integrated iPhone app. Residents driving down the street will be able to use their iPhone to take a picture of a pothole (or other concern) and instantaneously submit the complaint, photo, and exact location to the City's 311 system.

What: The Launch of the iBurgh App
When: Monday, August 17, 2009 at 10:00 AM
Where: In front of Council Chambers, 5th Floor, City-County Building